

Faculty Research Mapping & Strategic Alignment Workshop

The Department of Psychology organized a **Faculty Research Mapping & Strategic Alignment Workshop** on **September 15, 2025**, under the theme “*Building Research Identity: Mapping Strengths, Aligning Themes, and Shaping the Future*” delivered by Prof. Aneela Maqsood (Organizer & Lead Facilitator).

The workshop was inaugurated by the Honorable Pro-Rector (Research and Strategic Initiatives), Prof. Dr. Muhammad Safeer Awan, emphasized that policies should be explicit and result-oriented, noting that workshops like this reinforce their effective integration into practice, while appreciating the initiative.

The Department has launched a plan to strengthen its research culture by mapping faculty expertise and forming interdisciplinary clusters. Priority themes will be set to guide MPhil and PhD research, alongside a framework for academic programming and grant collaboration. The entire faculty of Applied Psychology took part in the workshop, while representatives from QEC also joined, underscoring the institution’s commitment to enhancing research capacity. The workshop included interactive sessions such as **Two-Minutes Research Pitch**, **Mapping Faculty Strengths**, and **Identifying Priority Research Themes** through breakout groups.

The workshop concluded with insightful remarks from the Dean of the Faculty of Social Sciences- Prof. Dr. Muhammad Riaz Shad, who stressed the importance of sustaining momentum in research activities and highlighted the need for clearly defined research areas for both faculty and students.

Prof. Aneela Maqsood (HOD, Dept. of Psychology) shared that this initiative is a significant step toward establishing a visible research identity for the department, aligned with institutional goals as well as national and global priorities.